

A photograph of a forest with tall, thin trees and a path leading through them. A large white circle is overlaid in the center, containing the company name and tagline. The text 'Estudio Algaba' is written in a bold, black, serif font, with 'Estudio' on the top line and 'Algaba' on the bottom line. The word 'Estudio' is partially covered by a bright yellow horizontal bar. Below the company name, the words 'MARKETING COMMUNICATIONS' are written in a smaller, black, sans-serif font. At the bottom of the circle, the tagline 'We create Digital Marketing strategies that remain' is written in a black, italicized, sans-serif font.

Estudio Algaba

MARKETING COMMUNICATIONS

*We create Digital Marketing
strategies that remain*



WELCOME TO YOUR DIGITAL ECOSYSTEM

ABOUT US

"Algaba" means forest: a set of organisms that cooperate to create optimal living conditions.

Like a forest, Algaba Studio is made up of an interdependent human team. Our goal is to create synergies to offer digital marketing strategies that last.

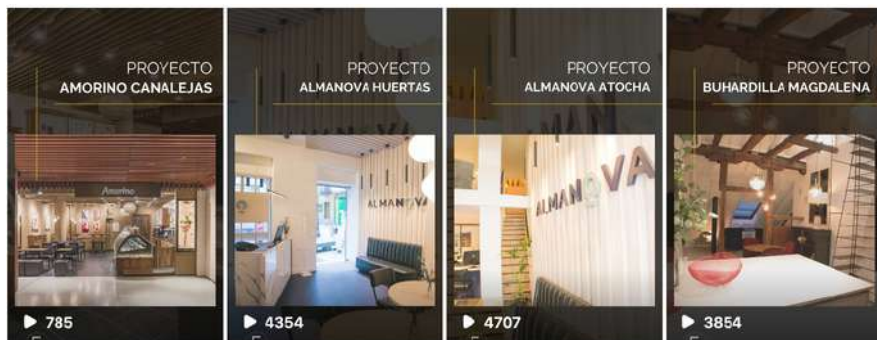
We combine multi-channel actions to create the ideal online habitat that elevates your brand.

A dense forest of tall evergreen trees, likely spruce or fir, filling the frame. The trees are dark green and appear to be in a misty or foggy environment. A bright yellow horizontal bar is overlaid across the middle of the image, containing the text 'OUR RESULTS' in a black, serif font.

OUR RESULTS

»» INTERIOR DESIGN SECTOR

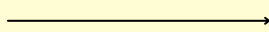
Fuzionia



This interior design studio counted on us to design its website from scratch, which highlights the elegance and creativity that the team seeks in its projects. We also established the basis for their Instagram profile, where reels were designed that prioritize before and after projects and achieved optimal reach on the platform.

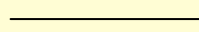
»» GOALS

Web design



CATALOG OF PROJECTS WITH ENHANCED BRAND IMAGE

Instagram management



>20,000 USERS REACHED ONLY WITH ORGANIC CONTENT

»» TOURISM SECTOR

Hotel Madrid Río



This hotel located next to Manzanares was looking for a web image change to improve its positioning on booking platforms and optimize its costs and online visibility. We renew your website to enhance easy and intuitive navigation while we thoroughly work on SEO on all your platforms. The result: a complete hotel two months after launching the new website.

»» GOALS

Increase online reservations →

WE INCREASE X15

YOUR ONLINE RESERVATIONS

Improve positioning in Google →

WE MULTIPLY X4

YOUR VISIBILITY IN BOOKING

» REAL ESTATE

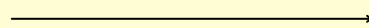
Real estate Madrid Center



This real estate agency in central Madrid sought to expand its acquisitions and enhance its brand positioning both offline and online. We work on the entire digital part strategically, supporting ourselves in parallel with events in their offices to reinforce their branding.

» GOALS

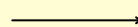
Increase deposits



WE INCREASED X10

YOUR POTENTIAL CUSTOMERS

Improve brand positioning



WE MULTIPLY X5

YOUR RECRUITMENT CHANNELS

»» LOGO DESIGN, CORPORATE IDENTITY AND REBRANDING WORK

LOGO DESIGN





**WHY
CHOOSE US**

How we work?

We work with agile methodologies to adapt to the development of your project and obtain the best results in each situation.

We offer the best quality in all actions, through a relationship of trust and transparency to which we dedicate time and affection.





ADVANTAGES OF WORK WITH US



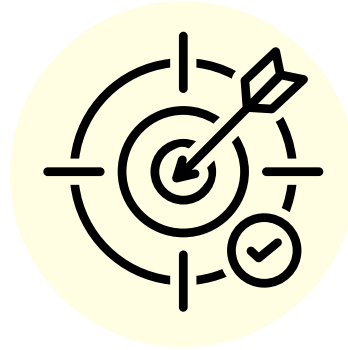
We take care of everything

We offer all digital marketing and communication services. You will not need to look for any other agency to complete the development of your strategy.



We are close to you

We create a stable and permanent relationship with the client. You will have a dedicated account manager to communicate with whenever you need.



We propose and execute

We do not limit ourselves to fulfilling basic tasks. We adapt to the fluctuations of your objectives and maintain constant proactivity to continue progressing with new ideas.



OUR VALUES



QUALITY

We work with high quality standards so that the results are impeccable. We get involved with our clients in their projects, taking 100% care of them.



PROACTIVITY

We will only advise you to carry out the actions that you really need. We measure our results and analyze them with you so that you are aware of everything.



TRANSPARENCY

We propose innovative ideas and actions at all times so that you continue to elevate your brand. We maintain a solid and long-lasting relationship with clients.

DESCRIPTION OF ONLINE SERVICES



ORGANIC POSITIONING (SEO)

Your client is on Google. Your company must be there too. We work on your organic positioning so that your target can find you easily.



SOCIAL MEDIA MANAGEMENT

We manage your social networks so that you connect with your audience regularly, so that you do not forget about them but above all so that they do not forget about you.



ONLINE ADVERTISING (SEM)

Online advertising campaigns are ideal for people to find you without searching for you. Platforms like Google, Facebook Ads will be of great help in this case.



ANALYTICS/UX

Data is the protagonist of all our actions. We analyze the results to optimize for future actions.



ONLINE REPUTATION

The prestige of your company works as a prescriber of your brand. We take care of your reputation so that it does not cloud the vision of your next followers.



EMAIL MARKETING

All channels can be a good way to reach your customer. Not everyone is a user of social networks or checks email on their computer. The key is balance.



INBOUND MARKETING

At Estudio Algaba we give the content the importance it deserves and we take care of it so that when it reaches your clients it provides extra value to your company.



INFLUENCER MARKETING

Your brand ambassadors prescribe your product in a close and effective way. We reinforce your digital strategy with the best influencers.

DESCRIPTION OF OFFLINE SERVICES



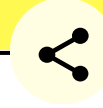
COMMUNICATION/PR CABINET

We can be your press and public relations office. We will dedicate ourselves to taking care of your public image, writing press releases and interacting with partners and the press to give you the visibility you deserve.



WRITING AND SENDING PRESS RELEASES

A large part of the Algaba team has journalistic training, which is why we carry the 5 Ws in our DNA. We love forests of words, full of adventures and data.



RELATIONSHIP WITH MEDIA (NATIONAL/LOCAL)

Success, like public relations, is based on the experience and know-how of professionals. We will connect you with the best platforms to spread your project.



RELATIONSHIPS WITH PARTNERS

We love connecting companies and joining forces so that you can be partners with the best in the sector. This way we will enhance your project by associating you with other protagonists in the sector.



EVENT ORGANIZATION

We want you to connect, online or offline, with the actors who can positively influence your numbers. Meeting with your followers or potential clients is always a good idea.



CRISIS MANAGEMENT

We are always careful but it is important to be cautious when managing a reputation crisis or similar. We want to promote a resolution of the problem with which we can emerge stronger.

SERVICES TRANSVERSE



WEB DESIGN AND MANAGEMENT

We prepare your website to display your strengths, your brand and your products. This way your users will be happy to visit you and you will have better results.



SPECIALIZED EDITING

We take care of all the contents. For both its writing and optimization we work with specialized editors who take care of the accuracy of the data.



BRANDING AND GRAPHIC DESIGN

A strong and original brand image makes it unique. We explore with you your possibilities to enhance your qualities and leave a mark on your clients.



AUDIOVISUAL

Fast and attractive communication will make you stand out among your competitors. We enhance your strategy with clear and direct audiovisual messages for all types of audiences.



TRAINING FOR COMPANIES

We teach your in-house team the keys to enhancing your project. They are the best ambassadors of your brand and an important lever of change to promote new communication strategies.



CONFLICT RESOLUTION

Conflicts may arise in any project with clients. Putting out fires with the correct tools is vitally important to survive the fire and come out even stronger.

TOOLS OF WORK



A dense forest of evergreen trees, likely pines or firs, covering a hillside. The trees are dark green and densely packed. In the background, the forest fades into a misty or hazy atmosphere. A bright yellow rectangular box is overlaid horizontally across the middle of the image, containing the text.

**WHAT DO YOU THINK
OUR CLIENTS?**



Working with Estudio Algaba has been both personally and professionally a pleasantly positive experience. Their great communication skills and training make them a great team due to their involvement and professionalism.

In our center they took charge of all issues related to communication, digital marketing, social media... achieving great results. In short, they are involved and have great professional responsibility.

**Ana Cenzual, Head of Communication at
Clínica Coro**



I have hired their services on several occasions. Quality work that is accompanied by closeness, creativity and professionalism. 100% recommended and completely trustworthy. On future occasions I will continue to count on them.

Montse Sánchez, psychologist



They created the entire company website, always very attentive and very fast, with a very good quality-price ratio. I will continue working with them without hesitation. Recommended! Many thanks for everything!

Rubén Fuentes, director of Nordeste Inmobiliaria

CUSTOMERS SATISFIED



in



INSERT
YOUR LOGO HERE

Do you join?

**Estudio
Algaba**

MARKETING & COMUNICACIÓN

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