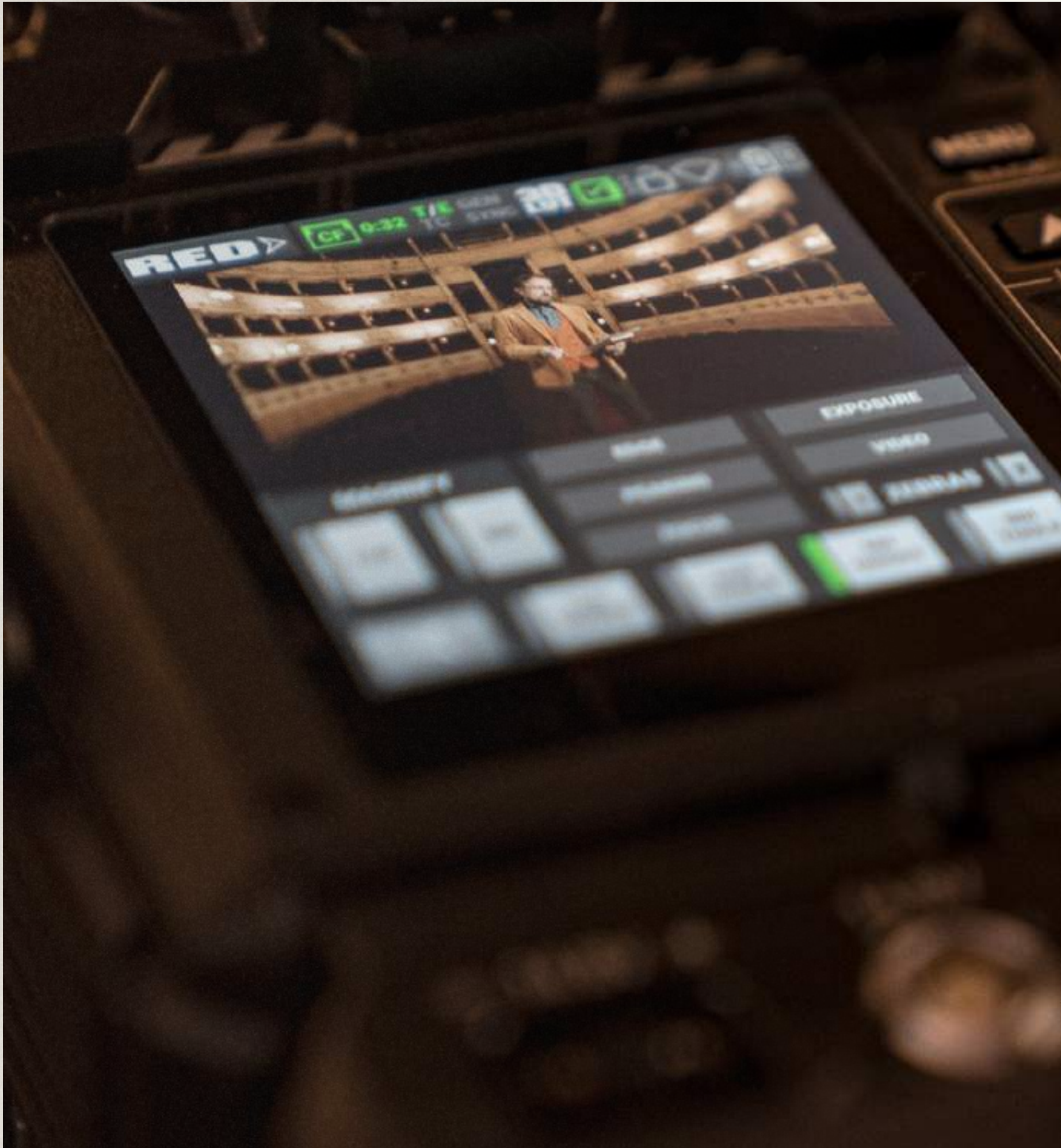




PAGLIAI FILM GROUP

Company Profile



Agenda

- 1 **About Pagliai Film Group**
- 2 **Why it is crucial to invest in high quality cinematographic products**
- 3 **Making of a Film: Services and Channels**
- 4 **Partnerships**
- 5 **Where to find us**

Pagliai Film Group

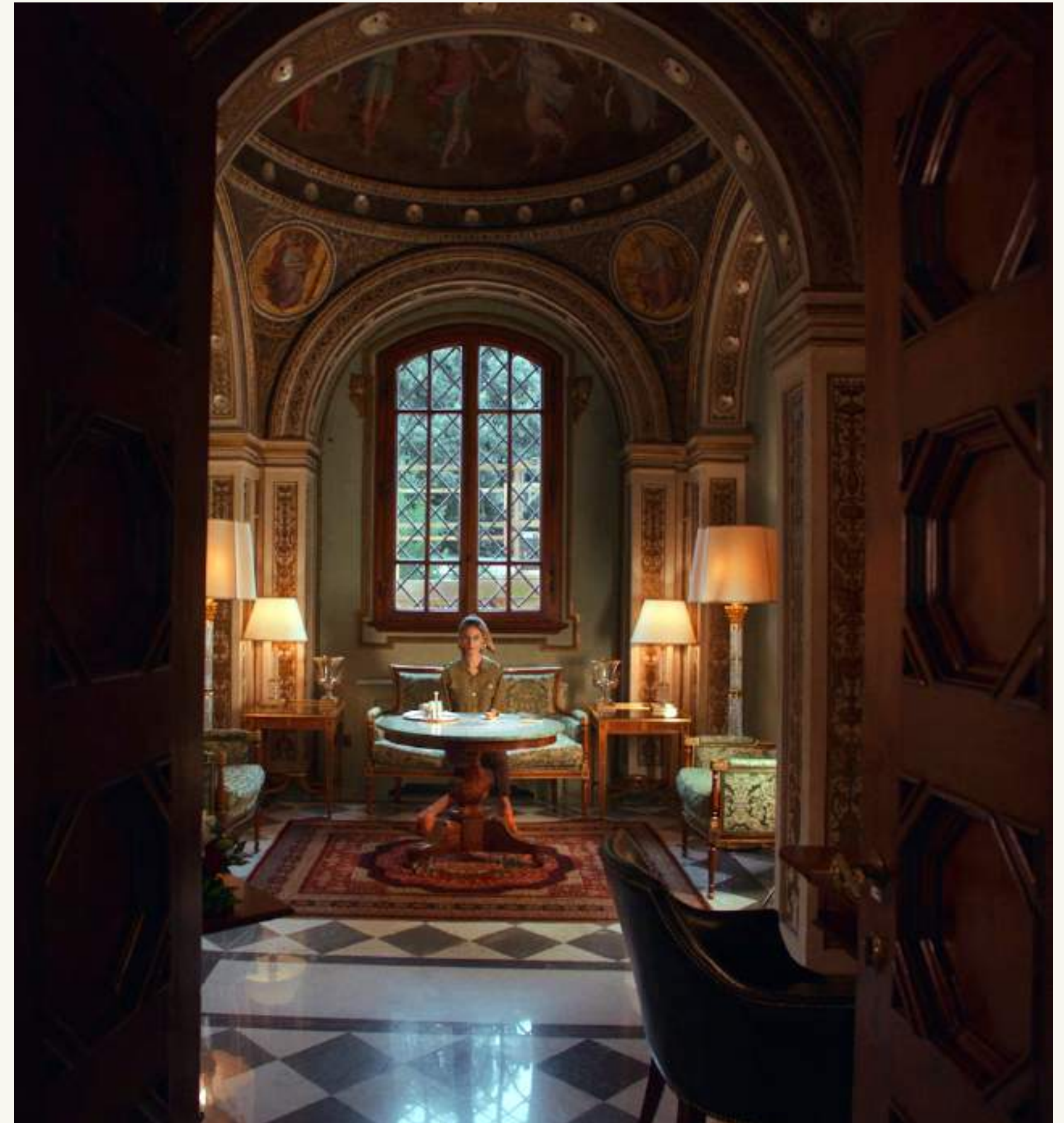
WHERE DO WE COME FROM? WHAT ARE WE?
WHERE ARE WE GOING?

Pagliai Film Group is a modern cinema&television Production Company, based in Florence, working throughout Italy and the world.

PFG was born in **2018** merging Otello Pagliai Produzioni with Saints Film Group, Executive Production Company.

Our **expertise** covers:

- Cinematographic Productions: feature films and short films
- Television Productions: documentaries, tv series and drama
- Commercials
- Company Profile
- Videoclip



Strenghts



TAILOR-MADE APPROACH

In each of our projects we try to give enough space to the client's **requests and preferences**, in order to **tailor** the best personalized product.



FROM THE SEED OF AN IDEA TO POST- PRODUCTION

PFG offers **360° follow-up** chance around each project, from the very beginning of the creative process to its implementation, through **careful planning and services** covering each phase of the making.



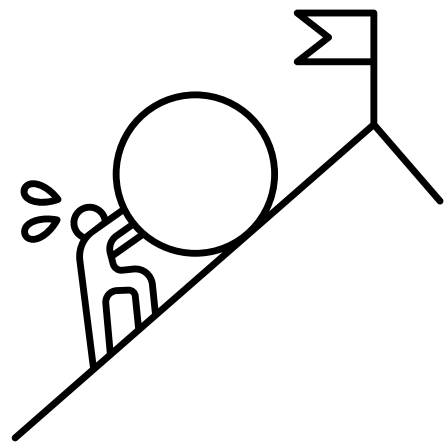
THE TEAM

We work with more than **120 specialized professionals** from cinema and television, active throughout national territory and beyond, offering the **highest standards of quality**.

Values

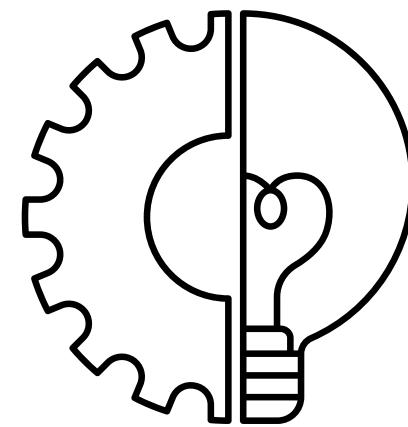
COURAGE, ENTREPRENEURSHIP, VISION

A true entrepreneur is capable of **imagining** the business, to **thoughtfully plan** and **invest the resources, time and passion** it deserves.



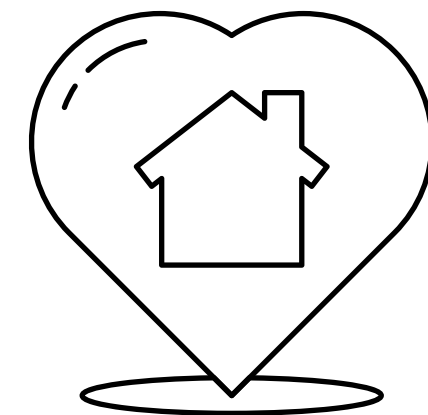
INNOVATION

What makes it possible to maintain the highest standards of quality for our products is the **constant drive towards technological progress** and equipment implementation.

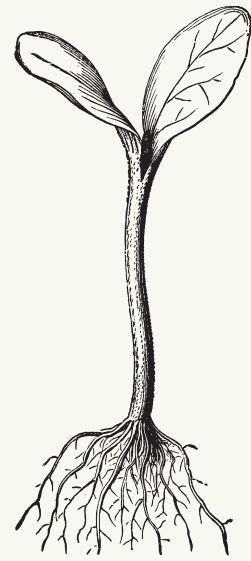


FAMILY

It is the fundamental value, the one that guided the first steps of our company, beginning with the Pagliai brothers, all the way to the whole staff that shares with us **passion, values, goals**.



Why is it crucial to choose cinematic quality video products?

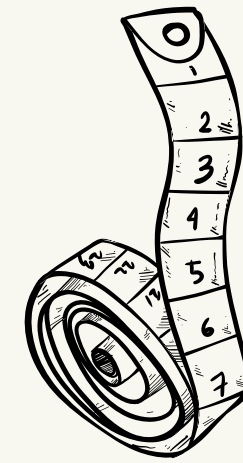


DESIGN AND EMOTION

A team made of professionals is able to care not only for **aesthetics**, but also for visual **quality** and project **design**. Moreover, it makes the **emotion** behind the work stand out and ground inside the spectator's mind.

BRAND STORYTELLING

It is not all about advertising a product: what the audience craves is to be passionate and excited about an **attractive** story that resonates with them. Cinema has been **making magic** for over 100 years, creating beauty imprinted through eternity.

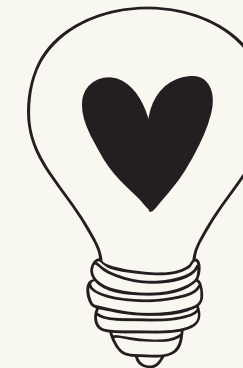


PERSONALIZED STRATEGY

Relevant brands, with major audience following their moves, cannot rely on an amateur's point of view to translate their vision into images. A **refined tailor-made approach** is essential, leaving no space for improvisation and fortune.

UNIQUENESS AND AUTHENTICITY

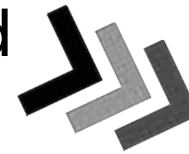
Creativity is the key to prevent boredom: **experimentation**, finding new solutions, adding that **unique glimpse** to each new project, avoiding artifice in favour of **authenticity** of the storytelling. In doing so, an artist goes where a technician cannot.



Making of a film

PRE-PRODUCTION

- Storyline and Storyboard
- Professional Departments selection: Direction, Photography, Production, Sound, Make-up, Styling, Scenography and so on...
- Budgeting and scheduling
- Location Scouting, Inspection and permits
- Casting call and managing



PRODUCTION

- Cinema cameras 4K/6K, lenses
- Lights, projectors, drones
- Transports and Technical vehicles (cine van, caravan, pick-up)
- Location prep
- 10h working hours

POST-PRODUCTION

- Video Editing
- Audio Editing
- Sound Design, Soundtrack
- Color Correction
- Special Effects SFX, VFX





Channels

Our audiovisual projects are set for any **distribution channel required:**

- TV
- Cinema
- Spot&Commercial
- Web
- Social Media

Our Partnerships

Pagliari Film Group's collabs with international brands range from fashion, yatching and luxury to music, sport, wellness and more



NETFLIX



YouTube



prime video



Riva



FERRETTIGROUP
PASSION. INNOVATION. EXCELLENCE.



INDIANA



Rai



sky



MEDIASET
5 1 4



Rai Play



VALUE
24
TV

Our Partnerships



ICARUS
build your destiny



GUCCI



FOUR SEASONS



Ferrari

UNOAERRE
ITALIAN JEWELLERY



BVLGARI

Where to find us

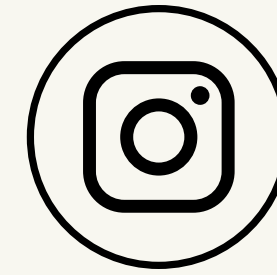
FACEBOOK



WEBSITE



INSTAGRAM





Contact us




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info@pagliaifilmgroup.com



+39 055 2286553
+39 351 3220494



**UNLIKE ALL THE OTHER ART FORMS,
FILM IS ABLE TO SEIZE AND RENDER THE
PASSAGE OF TIME, TO STOP IT, ALMOST
TO POSSESS IT IN INFINITY. I'D SAY THAT
FILM IS THE SCULPTING OF TIME.**

ANDREJ TARKOVSKIJ





PAGLIAI FILM GROUP

Portfolio

A GLIMPSE OF OUR WORLD

2023



I Salotti di Investire.Club e Cripto.Club

TV Program
2022 - 2023

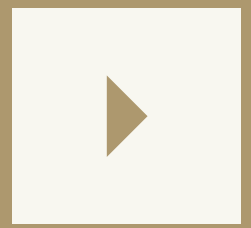


CAFFÈ



STARTUP

Caffè Startup



Spin-off
2022 - 2023

Riva

Riva 180 Anniversario



Commercial
Italy - 2022





FOUR SEASONS

Four Seasons

FIRST DANCE IN FLORENCE



Commercial, Instagram cut
Italy - 2022

Il Ritratto di Masri

Short Film
Italy - 2022





Setaré

NICE-AGING CON
TESSA GELISIO



Commercial Italy - 2022





Luca Nannipieri Il destino di un'amore

TEATRO DELLA PERGOLA

Booktrailer

Italy - 2021



Riva

Riva Diabile



Commercial
Italy - 2021





BVLGARI

MAN TERRAE ESSENCE

Commercial
Italy - 2021





Viaggio nella
GRANDE BELLEZZA



Viaggio nella Grande Bellezza

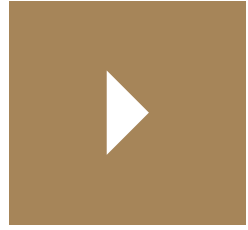
CON CESARE BOCCI



Documentary RTI Mediaset
Italy- 2021

UNOAERRE
ITALIAN JEWELLERY

UNOAERRE



Commercial
Italy - 2021





Idir



Corporate
Italy - 2021

A woman in a vibrant red, off-the-shoulder gown stands in a grand, ornate interior. She is positioned in the center-left of the frame, looking towards the camera. The setting features classical architectural elements, including a large, ornate chandelier with multiple glowing lights in the foreground on the right. The background shows a staircase and a large, classical column. The lighting is warm and dramatic, highlighting the woman and the intricate details of the chandelier.

 **ST REGIS St. Regis**



**Commercial
Italy - 2021**



ICARUS
build your destiny

Icarus

I'M BACK



Commercial
Italy - 2020



FOUR SEASONS

Four Seasons



Commercial
Italy - 2019

CAMPAGNA ABBONAMENTI 2019 - 2020

RIPRENDIAMO IL NOSTRO POSTO



**ACF
Fiorentina**

Commercial
Italy - 2019



#QUESTAÈFIRENZE





Rai Fiction **Pezzi Unici**



TV Series Rai
Italy - 2019



Ferretti Yachts



Spot
Venice - 2018



Ferretti Yachts 50th Anniversary



Video Event
Venice - 2018





icarus



**Commercial
Europe - 2018**

Come la prima volta

Short Film

Italy - 2018



Come la prima volta

UN FILM DI EMANUELA MASCHERINI



Where to find us

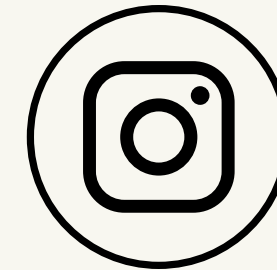
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**NO ART PASSES OUR CONSCIENCE IN THE
WAY FILM DOES, AND GOES DIRECTLY TO
OUR FEELINGS, DEEP DOWN INTO THE
DARK ROOMS OF OUR SOULS.**

INGMAR BERGMAN

