BE ELEGANT

A thin line separates elegance from mediocrity. Just takes a **mindset** to make the leap

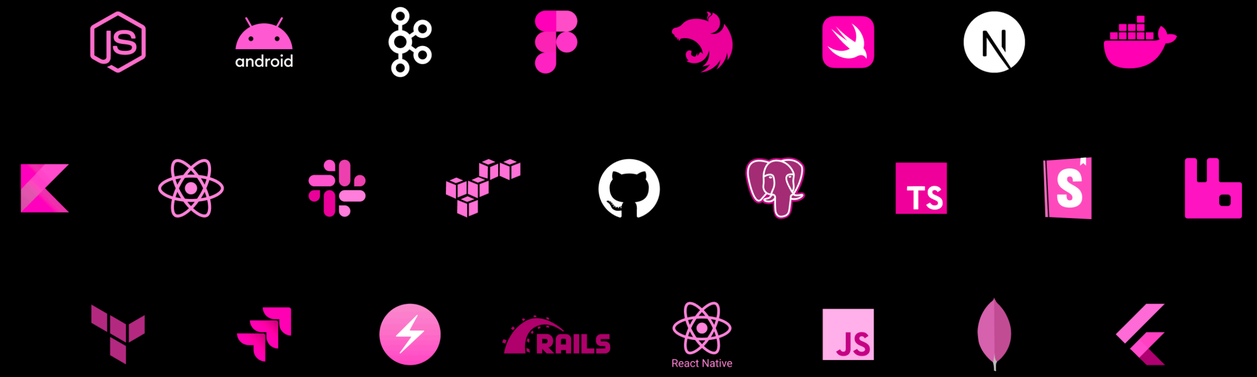
RRRR • A product studio for **mobile** and **web**

Great products are built when product leaders focus solely on shaping the business.

What they need is a reliable, abstracted layer of tech.

We're a group of passionate technologists, constantly learning, practicing and preaching elegance in design and development methods, creating softwares that make us feel ecstatic.

There is no laundry list. We design and develop state of art mobile and web products using the latest tools, frameworks and patterns.



Brands we're working with in 2023.

Precision Pro Golf

Companion to a variety of PPG rangefinders, the app keeps track of the user at the golf course and displays information about each hole.

Roro is providing the expertise around IoT to create the iOS and Android applications that communicate with PPG rangefinders over bluetooth.

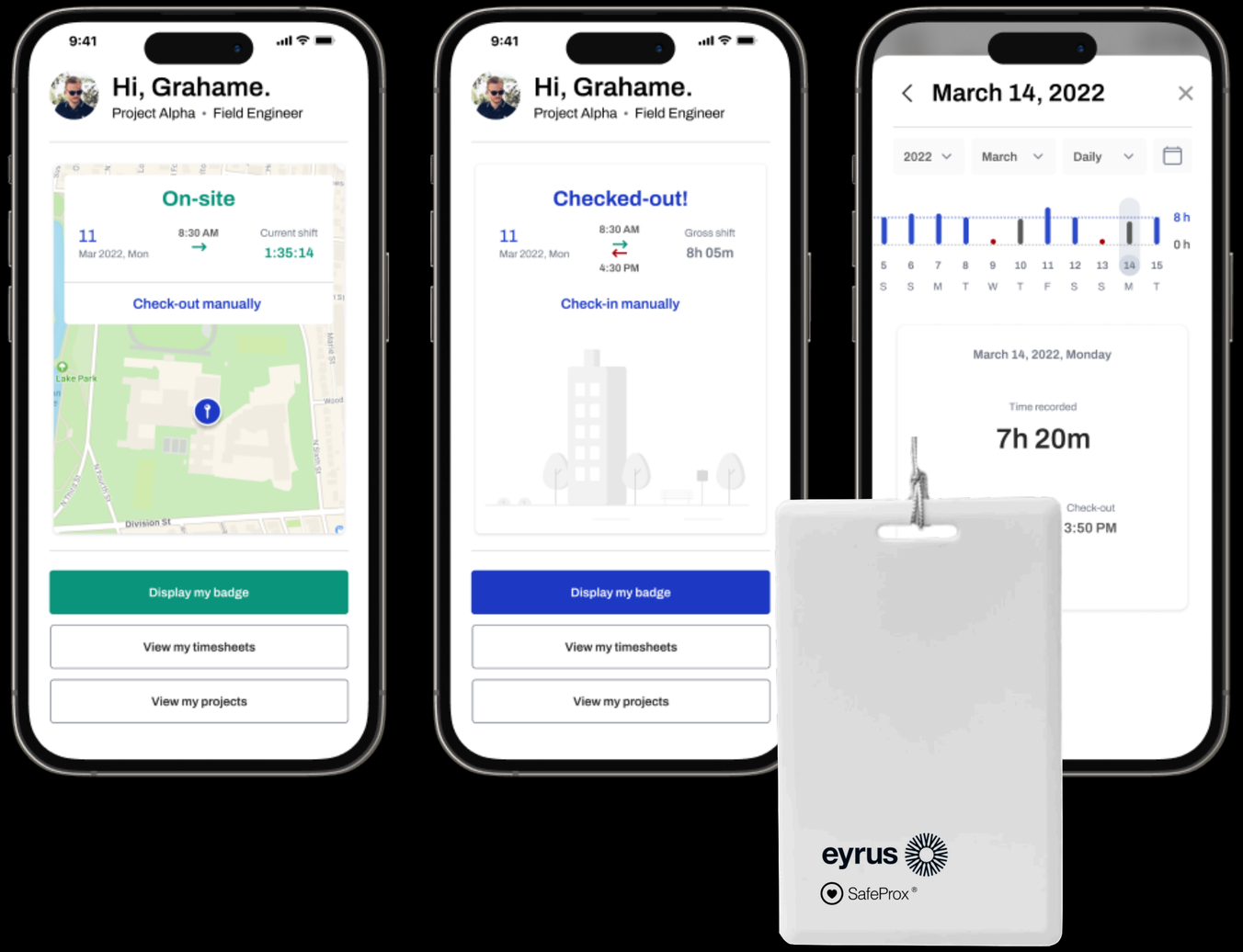
precisionprogolf.com

Eyrus

Advanced visibility into workforce and security management of construction sites through IoT based access control, reporting and tracking.

Roro has the ownership of the native mobile applications to be designed and developed. Roro is also building the web platform for Eyrus.

eyrus.com



Custom D.O.S.E

SkinCeuticals
ADVANCED SKINCARE BACKED BY SCIENCE

A serum dispenser that combines high-potency ingredients with professional expertise to create personalised corrective serum.

Roro is maintaining the tablet app which manages the dispense mechanism using custom speed profiles for the plunger and controls the mixer by communicating over BLE.

skinceuticals.com/customdose

Brow Magic

L'ORÉAL®

Electronic brow makeup applicator that creates precise shapes without microblading or tattooing, and delivers flawless brows in seconds.

Roro did the research, created the PoC for the AR features and then fleshed out the iOS application to be showcased at events like CES and VivaTech.

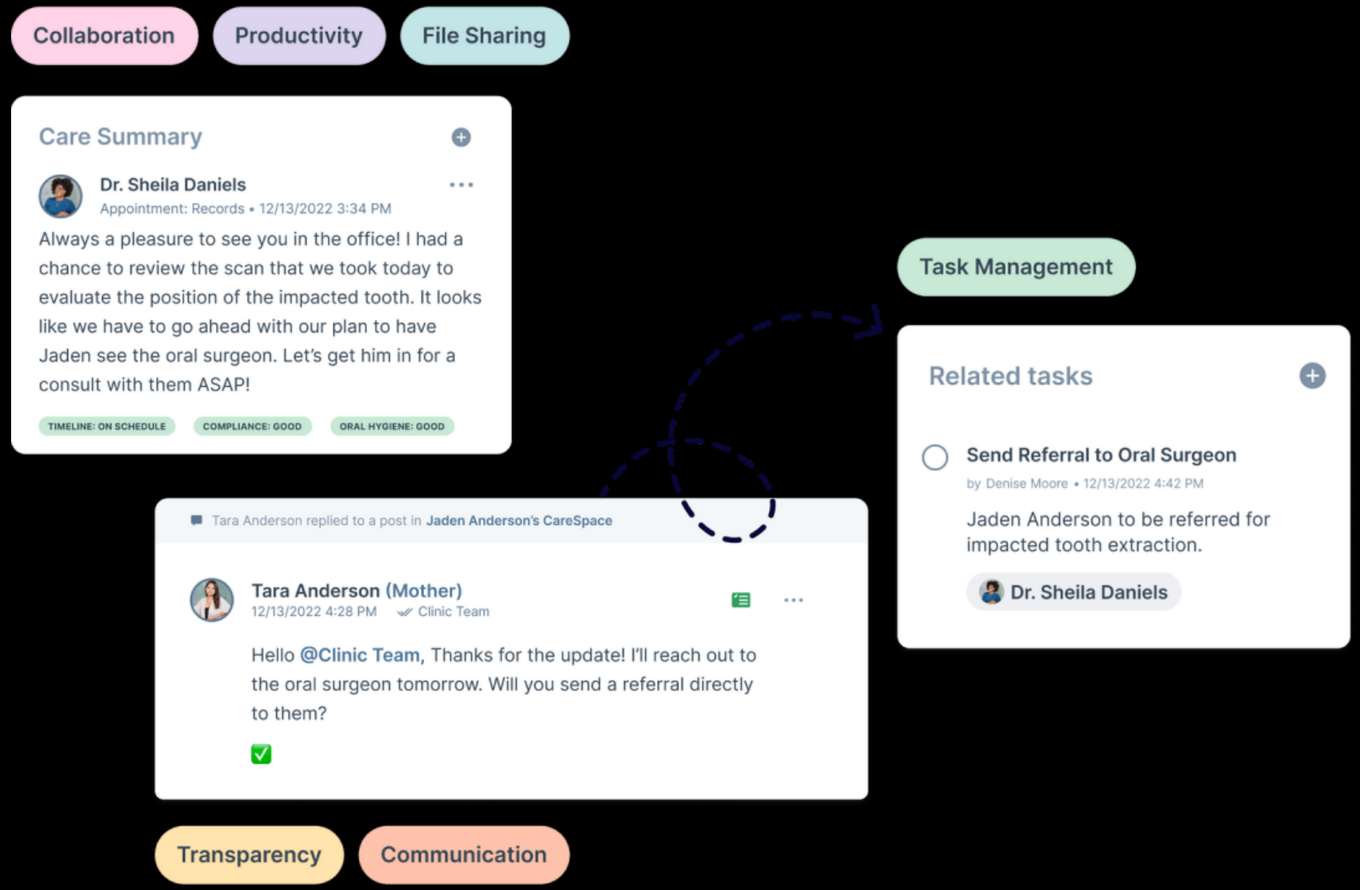
loreal.com

Cloudberry

A secure software platform to empower healthcare teams and to help them work better together, with patients and medical partners.

Roro is building the frontend web application of Cloudberry. Our deep understanding of data security compliances and various exchange formats of healthcare inter-operability plays a key role.

getcloudberry.com

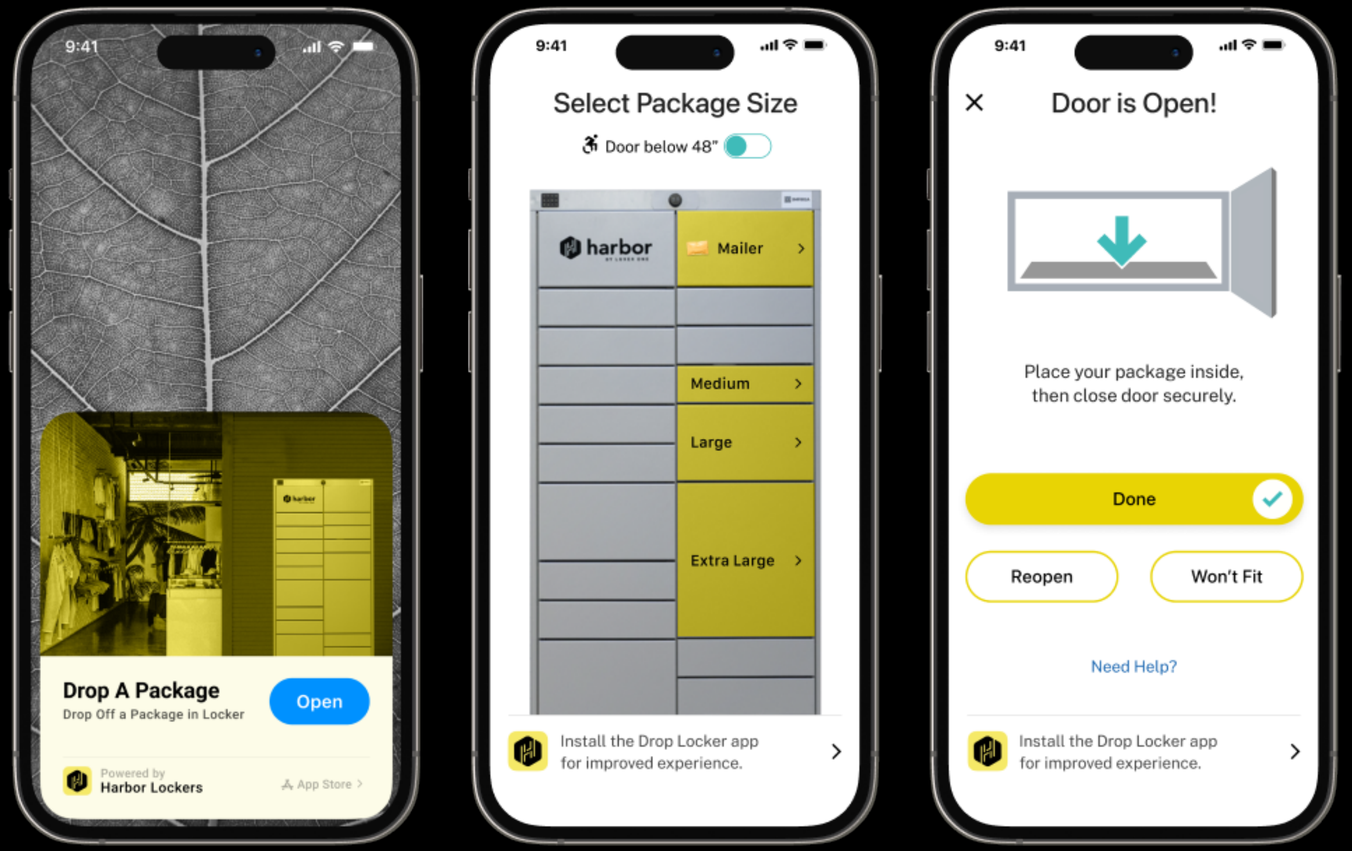


Harbor

A division of Luxer One and trusted by brands like UPS and BestBuy, Harbor is creating the intelligent locker system of the future. Drop Off your package and go!

Roro, as a development partner to Harbor, has a deep understanding of the locker hardware, APIs and SDK, and builds products for various clients of Harbor.

harborlockers.com

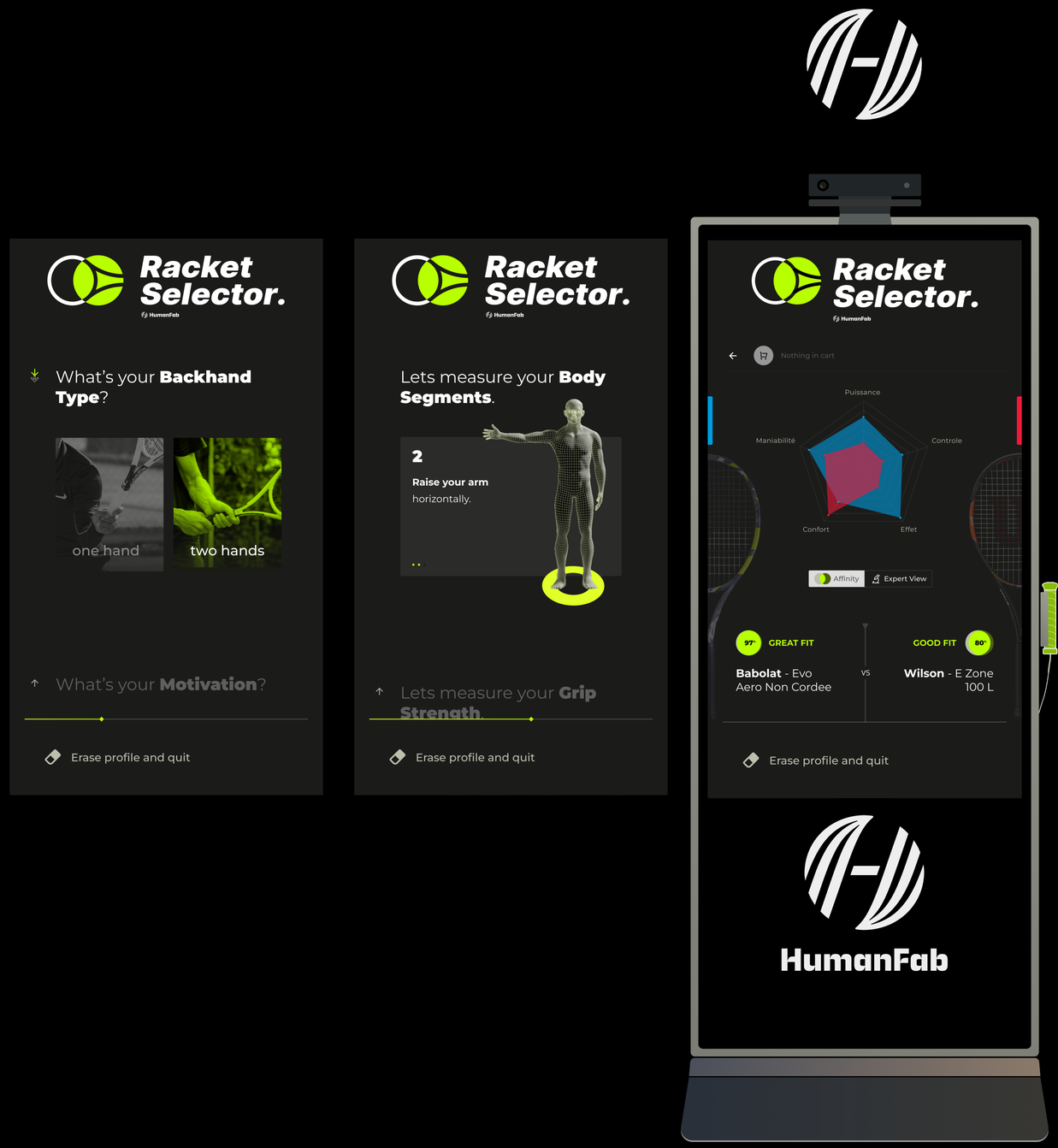


HumanFab

A sports-tech + med-tech innovator, building data driven IoT products, helping top sports and fitness brands in building hyper-personalised experiences.

With expertise in IoT and Sports-tech, Roro is helping HumanFab design and develop the RacketSelector kiosk app for sports stores. Roro has designed the logo and a hyper-dynamic prototype using Figma and Blender.

humanfab.com

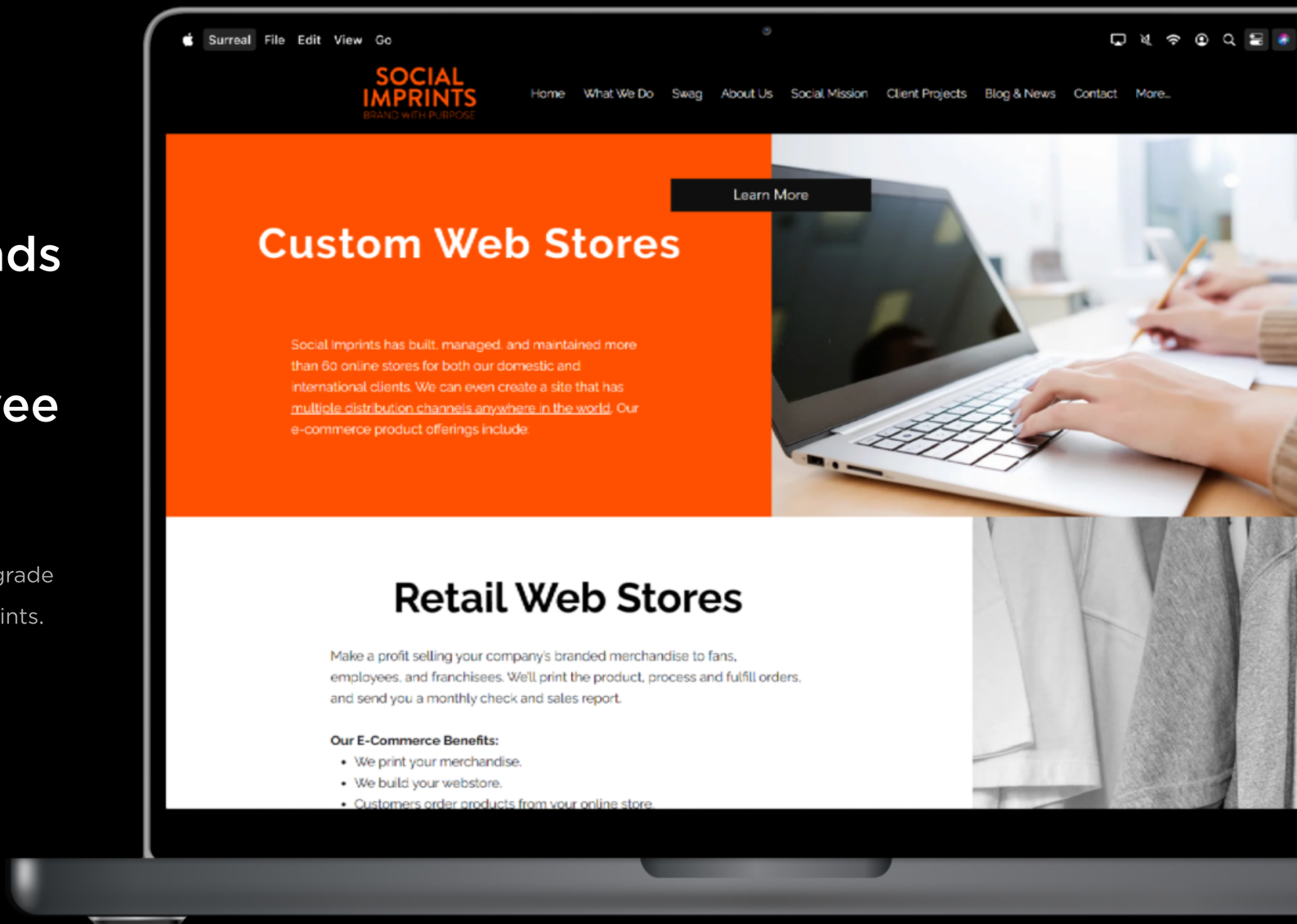


Social Imprints

High quality branded merchandising and sourcing, operating webstores for top brands to enhance brand awareness and employee engagement.

Roro carries the responsibility to maintain and upgrade the Shopify stores of various clients of Social Imprints. Utilising expertise with Rails, Liquid and AWS.

socialimprints.com

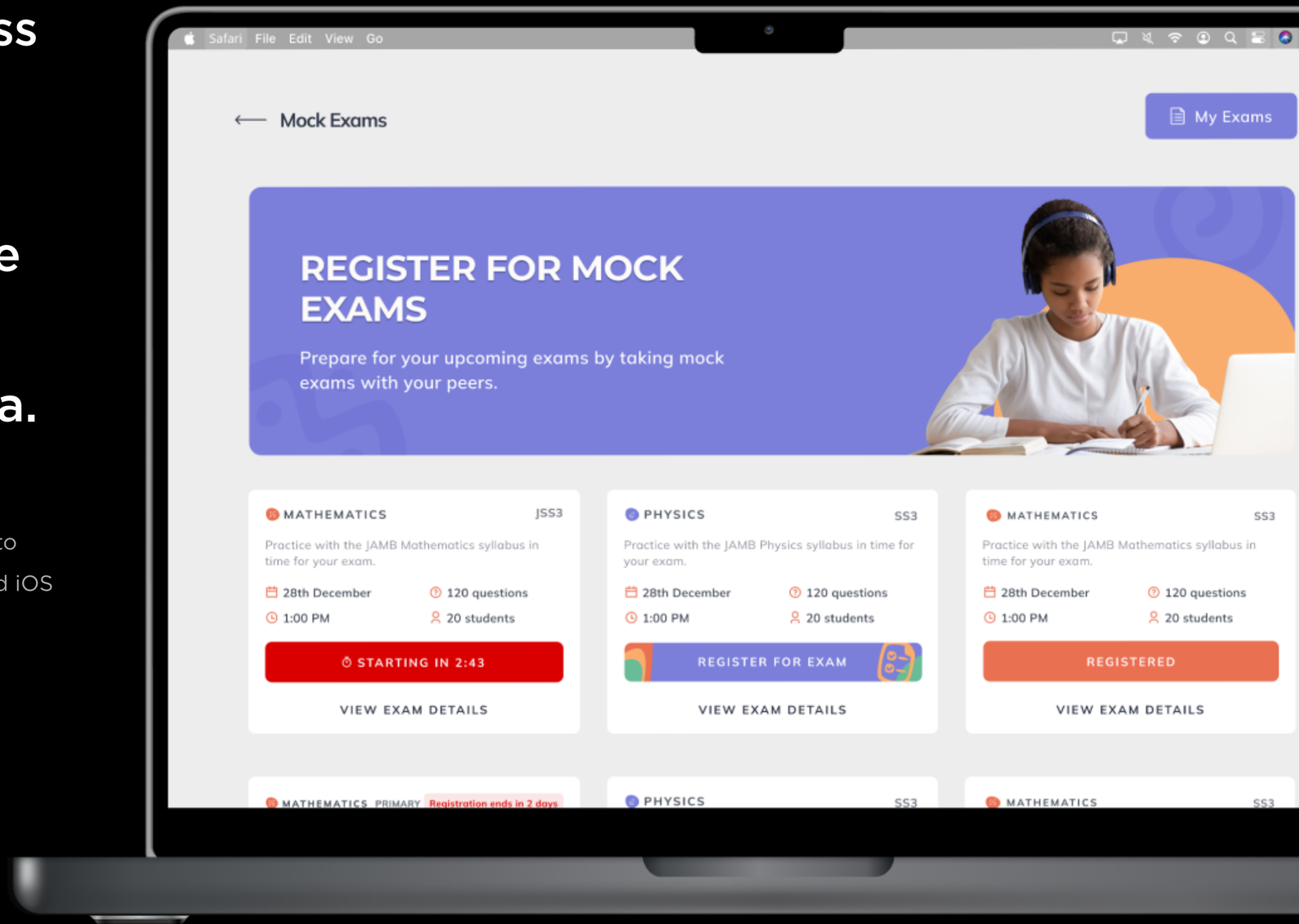


uLesson

Leveraging best in-class teachers, media, and technology to create high-quality, affordable and accessible education across Africa.

Roro is working on augmented resourcing model to help strengthen and expand the Web, Android and iOS presence of uLesson.

ulesson.com

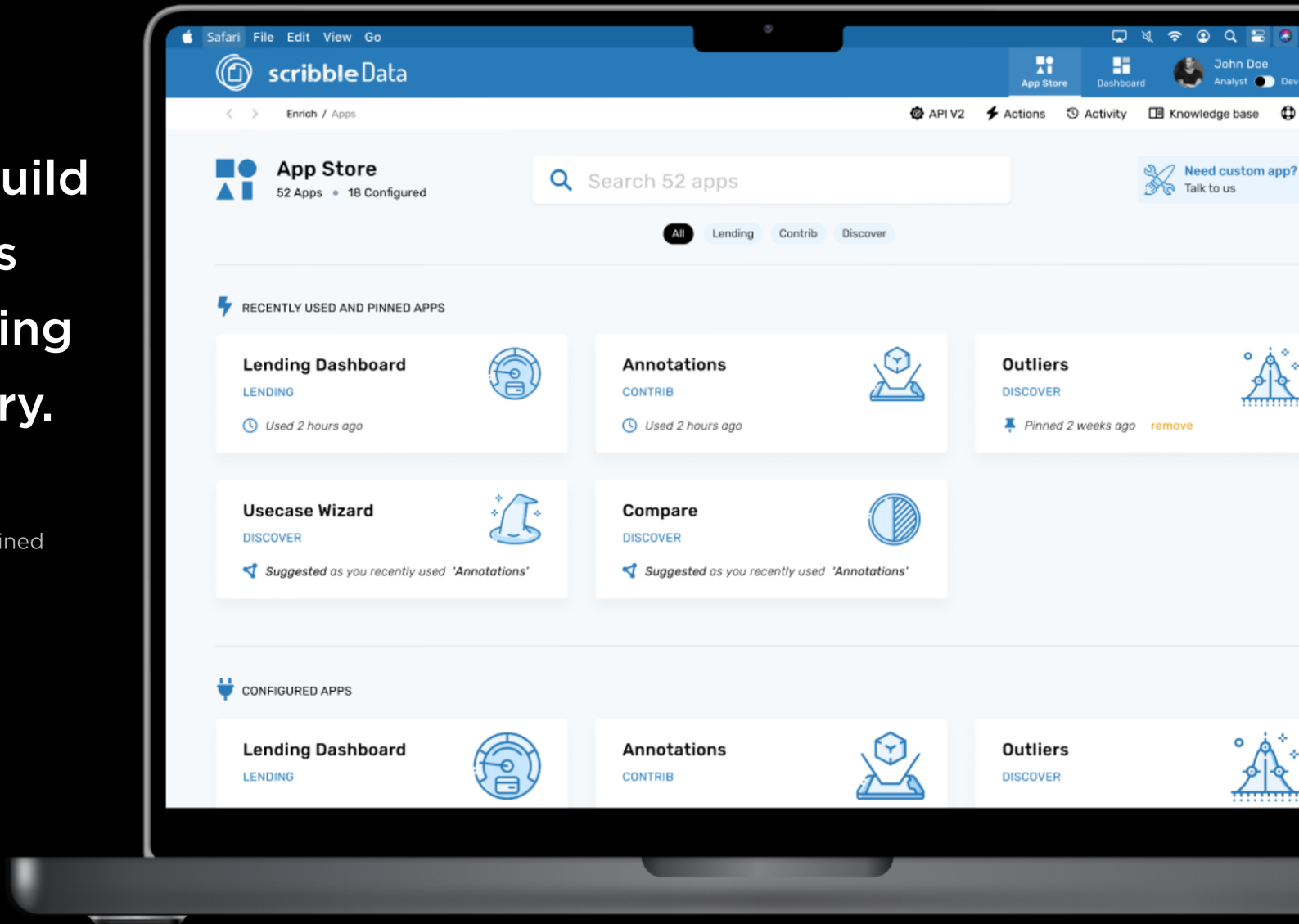


ScribbleData

Meta-ML platform specialising in Feature Engineering, helping build ML applications in days rather than months, using their SDK and UI-Library.

Roro revamped the UX/UI of the platform and defined the flexible UI-Library that's used by third party engineers to build their ML apps faster. Roro also helped building the frontend of the web platform.

scribbledata.io



And here is what our clients say about us.

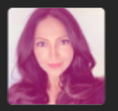
Roro invests in their customers and becomes part of the team. There is a willingness to learn the product and the customer needs fully in order to build and deliver the best product possible.

Ben Brautigam
Director of Product,
Eyrus

Roro has a great knowledge of mobile app development, IOT product development, and back end management and optimization. Roro has been very good to us.

Clay Hood
Founder & CEO,
Precision Pro Golf

Roro has been reliable and easy to work with. They have great communication skills and are smart guys. Their work is very efficient and they deliver high-quality work.

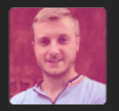


Sindhya Vallopillil
Founder & CEO,
Skin Dossier

The Roro team dove deep into a complex product, in the machine learning engineering space, to understand how MLOps folks might use the system. Impressed by their attention to detail.

Indrayudh Ghoshal
Co-founder & COO,
ScribbleData

Roro quickly grasped our core business, making it easier to integrate various concepts into their development. This has resulted in a project that is successful in every aspect.

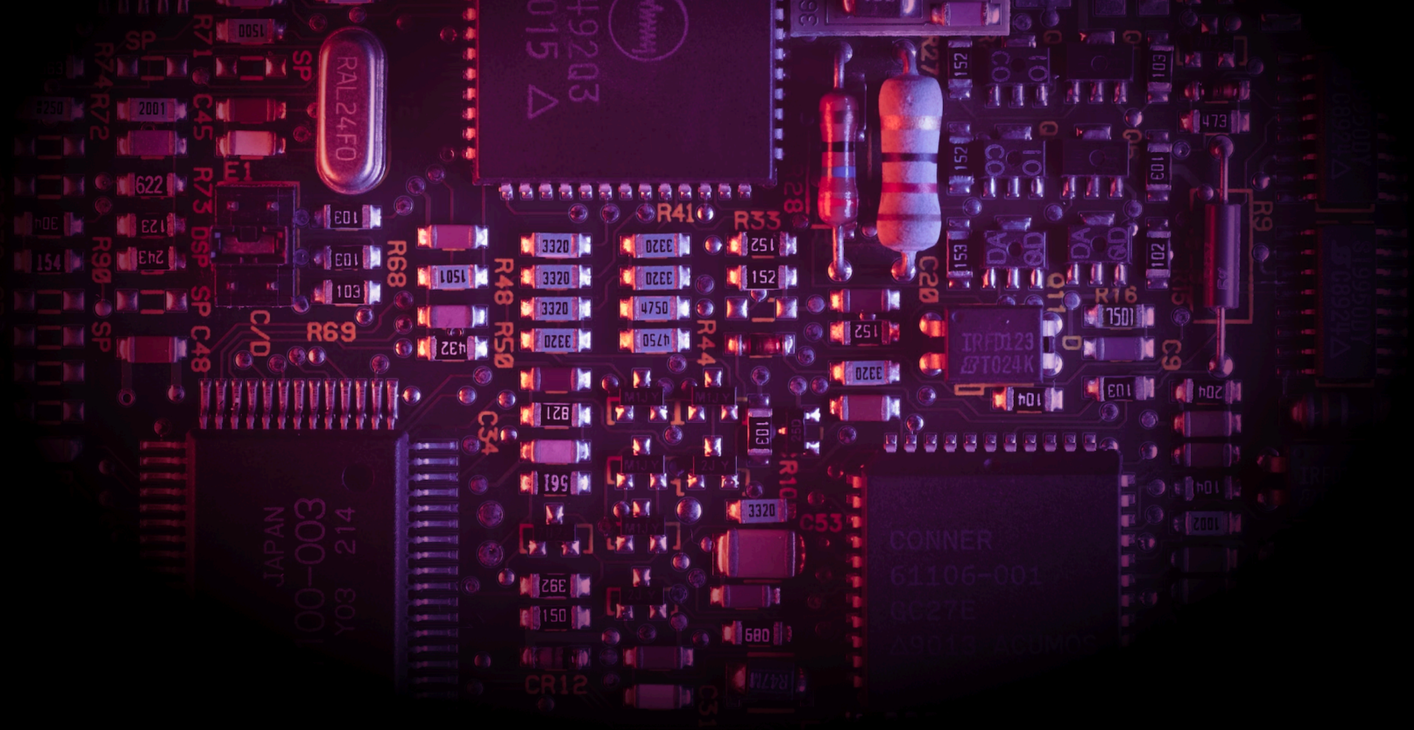


Thomas Mousques
R&D Project Manager,
HumanFab

They responded to most of our needs in a satisfactory manner. Project deliverables were met on time with rollouts and deployments which led to an overall improvement of the product.

Achal Aggarwal
Co-Founder,
Cloudberry

Internal campaigns that strengthen our strengths.

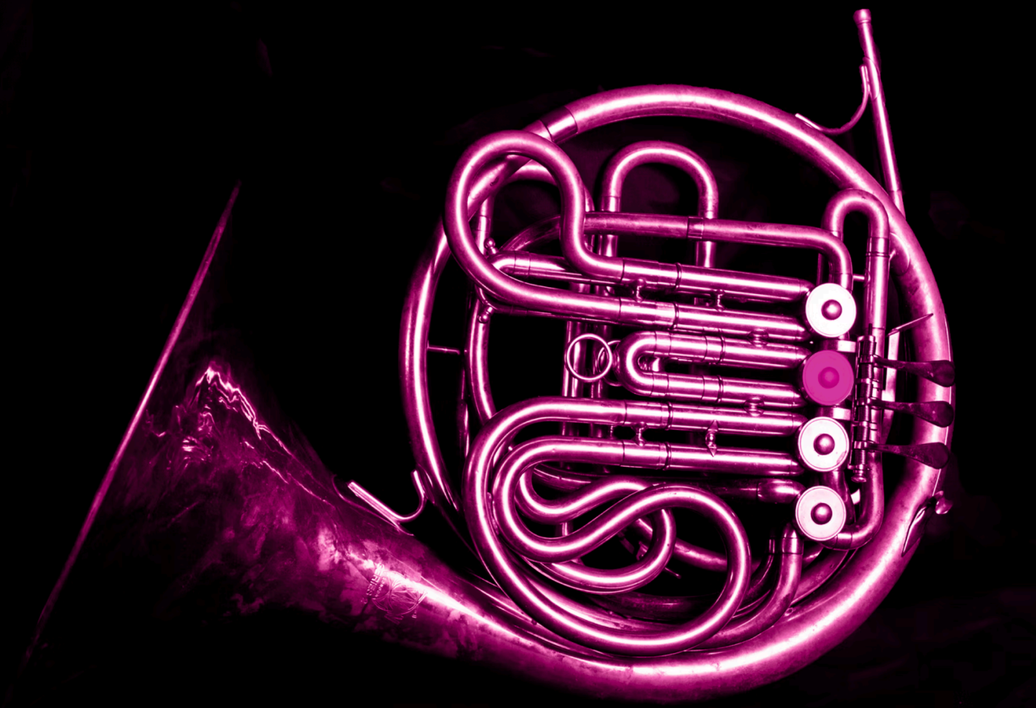


IoT Labs

With extensive experience of building in IoT space, we're optimising and organising our knowledge into a middleware that would simplify the process of defining communication protocols with commonly used BLE modules.

Nordic

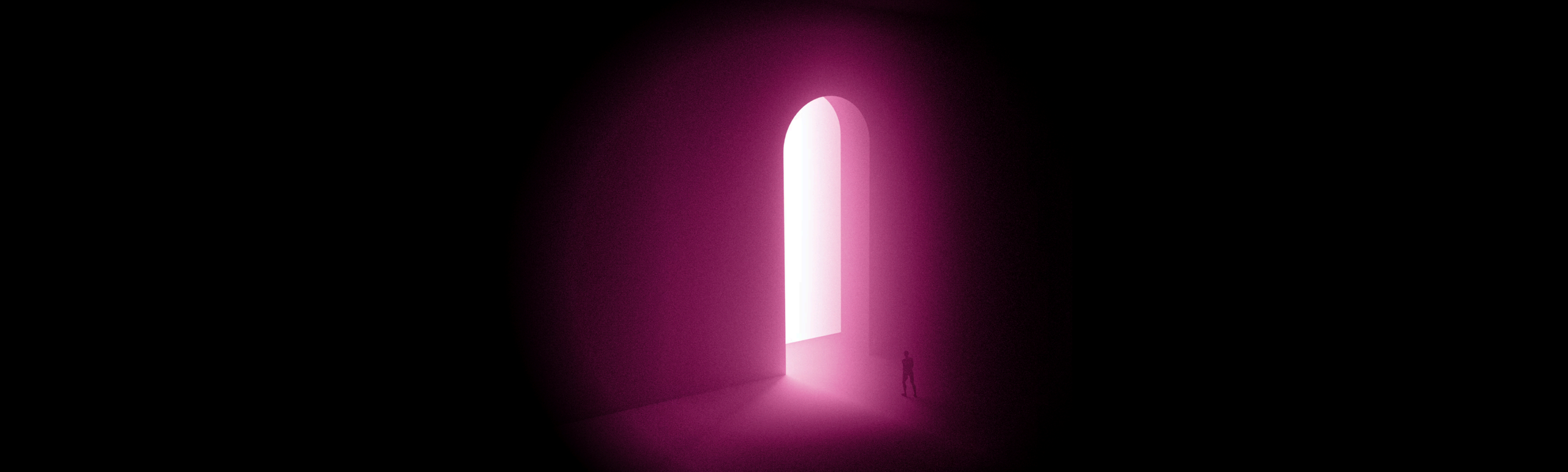
Texas Instruments



Elegant Engineering

Theorising elegance in software engineering through bite-sized practical ideas and propagating the mindset to create high-quality software products. Building a community that believes software engineering is a form of art.

"It must feel like making music"



Towards **Next Realm**

Opening doors to new technologies and frameworks through constant learning and research.

Currently learning

Flutter | Machine Learning | Micro-frontends

Our behaviour traits that unlock the powers, but do not eat strategy for breakfast.

Be **Ethical**. That's 'ground zero' of doing great work

First, **Get Excited!**

Enriched **Communication** made us *swoosh* ahead of the apes

Be **Responsible** for your part in the play

Collaboration exponentiates. Don't be a solo hero

Be radically **Candor**. Push your team's limits

Trust trumps Performance. Don't be a performant jerk

Aim for **Elegance**. At whatever you do

Our purpose is to
make the software
engineering process
feel good.

Thank You.